

EM Acoustics in Scotland

Monday, 14 April 2008

EM Acoustics are proud to announce the appointment of Beats Working Promotions Ltd as sole distributor for Scotland, as of April 1st 2008. Beats Working, headed up by Tim Hacking, is already an established dealer for several major audio brands including Ecler and Allen & Heath, as well as running a medium-scale rental operation. EM Acoustics's Mike Wheeler comments "Tim and his colleagues at Beats Working are exactly the kind of people we are looking for in our distributors - knowledgeable, committed and above all passionate about what they do. What they lack in size of company, they more than make up for in sales effort - the rewards of which are paying off already, as they placed their first sales order less than 24 hours after receiving their demonstration rig!"

Tim Hacking from Beats Working Promotions adds: "After working in the music industry as a DJ and also the pro audio industry for 15 years, we have worked on hundreds of the "leading brands" which to be honest have never really met the "ultimate sound system spot" for us. EM Acoustics makes them all look pale in comparison. Badges mean nothing to us - it is what the product does that matters. This blows your mind and various other bits of your anatomy too. To be honest, the team down at EM Acoustics make a lot of so-called top speaker manufacturers look like amateurs." Beats Working can be contacted on 01333 730001, for all Scottish EM Acoustics enquires.